

## Relocation



Mayfield are moving to 22 Viewtech Place, Rowville.

It's been 25 successful years in Chadstone, and we have well and truly outgrown our factory and offices. In order to continue to grow and provide our valued customers with exceptional delivery & service, we are set to relocate to Rowville over the Christmas period.

Planning and fitout of the new factory & showroom in a substantially larger and more modern facility, has been ongoing for the last few months to allow for a smooth transition in the new year.

Situated just 28km east of Melbourne's CBD, within close proximity to the soon to be opened Eastlink Tollway, we will be easier than ever to access.

Mayfield Lamps will re-open on January 14th 2008 from the new location in Rowville. Please be advised of our new contact details beginning in 2008, and look out for your invitation to the official opening:

*22 Viewtech Place      P. 03 9755 7244*  
*Rowville, Victoria 3178    F. 03 9755 7266*

**W**elcome to the tail end of 2007. Another football season is over, the business holding pattern that was the federal election '07 has passed and summer is upon us. By and large, the business community is brimming with confidence and at Mayfield Lamps we are truly excited about a prosperous new year.

## Lighting Tip: Colour Displays.

Dress up your window display with bold, attention grabbing coloured lamp shades. While 90% of customers prefer to buy shades in neutral tones, it is the bold colours that draw them into the store first.

## Relaunch: Mayfield

In 2008, we are set to relaunch brand Mayfield.

Watch this space -

## 2008 Range

Get ready for a big 2008 with the launch of a great new range due for release in Feb/Mar 2008.

Mayfield's upcoming range of decorative lighting will be all about high quality finishes. Many of which are new and as yet un seen on the market. Also set for introduction next year will be a range of complimentary accessories to add value to your sales and dress up your in store displays.

In preparation for our all new 2008 range and due to ever rising freight costs, there will be a minor price increase of 10% on most shades, effective 1st of January, 2008.

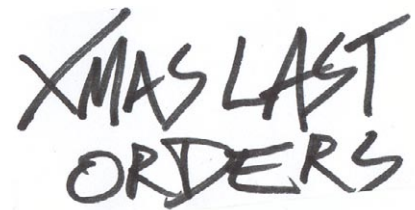
## Feedback

At the close of the calendar year, we would like to ask the people that matter most – you the customer, about our business. So we ask you to take 5 minutes of your time to provide us with feedback on what we do well, and things that you feel we could improve on.

1. What was pleasing or distinctive about the service you received from Mayfield?
2. What, if anything do you believe we should change to improve our service & delivery?

We think our product is fantastic, and we aim to provide an outstanding level of service to back that up, but in the end, it doesn't matter in the slightest if we think our product / service is fantastic. All that matters is how you perceive it.

Please send us your thoughts to [mark@mayfieldlamps.com.au](mailto:mark@mayfieldlamps.com.au)



## Christmas Closing

We are still taking last orders for pre christmas deliveries. But hurry, cutoff date for all stock orders is fast approaching -December 10.

This year we will be closing down for the Christmas Break on Friday the 21st December and re-opening at our new premises on the 14th January 2008.

Close: Midday 21st Dec 2007  
Re-open: 9am 14th Jan 2008

**T**hank you for your support throughout 2007, and we look forward to building on our successes with you in the new year. Wishing you a very merry Christmas, and a happy and healthy new year for 2008!

Regards,

The Team at Mayfield.

## AIFF 2008

The Australian International Furniture Fair is just around the corner, and Mayfield Lamps will be re-affirming our commitment to the local industry by exhibiting once again.

The AIFF is the first furniture industry trade Fair on the Asia Pacific calendar and provides retailers an opportunity to replenish stocks after a busy Christmas period.



+DECORATION  
DESIGN SYDNEY 08  
6-8 February 2008  
Sydney Exhibition Centre